



2025 BREWS, BEATS, AND TREATS

@ CQ BEER + CIDER FESTIVAL

BREWERS EXPRESSION OF INTEREST

The Brews, Beats and Treats @ CQ Beer & Cider Festival is on again for 2025 – 27th September at the Gladstone Ports Corporation Marina Parklands, Gladstone.

The committee is seeking Brewer vendors for the event.

Please note that this form is an expression of interest only. Successful vendors will be contacted after the applications close.

Applications are open from Monday 5th May 2025 – Friday 28th June 2025.

Please return your completed Expression of Interest to:
events2@gladstonefestival.com

BREWER VENDOR NAME:	
CONTACT PERSON:	
EMAIL:	
MOBILE:	
BUSINESS PHONE:	
BUSINESS ADDRESS:	
PREFERRED METHOD OF CONTACT:	



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FESTIVAL LINKS

Facebook: <https://www.facebook.com/CQBeerCiderFestival/mentions/>

Instagram: https://www.instagram.com/gladstone_festivalandevents/

APPLICATION PROCESS

1. Your application needs to include the following paperwork:

- Completed expressions of interest form.
- Picture or detailed drawing/ site plan of your intended site layout.
- Please include a small blurb about your business along with your logo and images (these will be used for advertisement if your application is successful)

2. Once your application has been received it will be assessed by the Gladstone Festivals and Events Committee. If accepted for the event, you will receive an email confirming your booking along with further details.

3. Upon receiving confirmation, you will need to provide the following to GFE:

- Payment of site security fee in full
- Public liability insurance

4. Further details specific to site locations and bump in/ bump out information will be sent to you in the lead up to the event.

For any questions or further information please call our office on 07 4972 5111 or email us at events2@gladstonefestival.com



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IMPORTANT INFORMATION

- Sites will be allocated in accordance with the size requested on the application. If for any reason the size of the site changes, please ensure that GFE is notified as soon as you are aware of any changes.
- Ensure any back of house area required behind the site (inclusive of any containers etc) is included in the total site dimensions. In the event these dimensions change, GFE is to be notified a minimum of two weeks prior to the Event.
- It is essential that GFE is provided with your Public Liability Insurance and full payment for the site security deposit prior to your arrival at the Event.
- Invoices will be sent upon confirmation your application has been approved; however, your site will not be confirmed until your site security fee has been paid for.
- In the event you are unable to attend an Event but have been sent a confirmation for a site, GFE is to be informed, in writing, at least forty-five (45) days prior to the Event. Any cancellations within the 45 days to the event will not be eligible for any refund. Any cancellations before the 45 days leading up to the event will be eligible to a 50% refund of your site security deposit fee.
- No booking form will be accepted by GFE unless all pages are completed in full and returned. Any unauthorised alterations to the booking form or Terms and Conditions will not be accepted.
- All costs associated with your stall up to and including transportation of products and staff, marquee/shade, taps, cooling and ice, pouring equipment, staffing, theming is the responsibility and cost of the brewer. GFE will provide cups, equipment for the cashless payment system (2x Square POS), ice throughout the event at a rate of \$5 per 10kg bag (unused bags of ice ordered must be paid for), 2 x 15-amp power outlets, drink signage for brewer marquees and GFE will provide volunteers to look after brewery needs (e.g. ice & cup restocking)
- Brewery will need to provide smart phone or tablet to be used in conjunction with event square payment system.
- GFE will have limited cold storage available however space will be limited, therefore brewers are encouraged to bring additional cool rooms if possible.
- Brewer acknowledges that all total bar revenue is to be apportioned between the Brewer and GFE as follows:
 1. Brewer: 85% of total revenue
 2. GFE: 15% of total revenue
- Revenue is defined as total takings at the Brewer's stall including GST, non-alcohol related and all sales
- The Brewer also acknowledges that all serving of alcohol from their stall must comply with any relevant RSA regulations, or requests from GFE or the Licensee. NO free drinks are to be given out. All relevant information will be provided prior to the event.



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SITE TERMS AND CONDITIONS

- GFE will provide/lighting/power
- The final placement of ALL Brewers locations is at the discretion of GFE
- Brewer acknowledges that all total bar revenue is to be apportioned between the Brewer and GFE as follows: Brewer: 85%. Revenue is defined as total takings at the Brewer's stall including GST, non-alcohol related and all sales.
- If requested, you may be asked to remove your vehicles from your trailers. In the event you are asked by GFE to remove your vehicle from the trailer, you acknowledge that you will comply with such request.
- You must comply with all parts of the Workplace Health and Safety Legislation /Qld Health directives and relevant Council, Local, State and Commonwealth of Australia legislation and all regulations, by laws and orders enacted under legislation.
- For all electrical, water related matters, please ensure you contact GFE prior to the event. Any requirements not organised prior to the Event will lead to delays or may lead to not obtaining the service on site. All equipment must have a current test and tag label. All equipment is to be tested and tagged before arrival onsite.
- The Brewer will at all times indemnify and keep indemnified GFE (for the purpose of these terms and conditions includes its related bodies corporate) from and against any loss or liability incurred by GFE arising from any claim, suit, action or proceedings (including legal costs on an indemnity basis) by any person against GFE where such loss or liability is in connection with:
 - any wilful, reckless or negligent act or omission or breach of law or this Agreement by the Brewer, its employees, officers, contractors, agents; or
 - any claim made against GFE by any third party arising from the Brewer's exercise of its entitlements under this Agreement.
- To the extent permitted by law, the Brewer releases and indemnifies GFE and guests at the Event or any loss, damage or theft of property at the Event caused by any breach of this Agreement or wilful, reckless or negligent act or omission of the Brewer.



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SITE TERMS AND CONDITIONS

- A copy of your certificate for Public Liability Insurance (the Certificate) must be supplied to GFE no less than fourteen days prior to an Event. The certificate must note the applicable interested Parties.
- GFE will not be responsible for the security of your stock, signage, merchandise, or anything else onsite.
- No Brewers are permitted to camp or sleep on site within the area or any other area within the Event location. If any persons are found to be sleeping on site, they will be asked to leave the premises immediately and may be refused further entry to or have other restrictions placed on entry to the Event or other GFE promoted Events in the future.
- The Brewer Site Display MUST stay contained within the footprint marked on the ground.
- No Brewer or any of its employees shall be permitted to sell, sample or give away ANY food or beverage without prior approval from GFE.
- **No Brewer or any of its employees shall be permitted to consume any alcohol during the Event.**
- GFE reserves the right to cease trading of any Brewer selling or displaying any product in conflict with Official Event Merchandise, or Event Sponsors. If a Brewer is selling, supplying, promoting or displaying any merchandise or goods or services in a category where GFE or an Event Sponsor has exclusivity, it must be approved by GFE.
- inquiries should be directed to events2@gladstonefestival.com. GFE reserves the right, within reason, to cease trading of any Brewer selling or displaying any product that GFE deems to be illegal, offensive or derogatory.
- Brewer passes/accreditation are NON-TRANSFERABLE. GFE reserves the right to refuse entry or confiscate passes from anyone caught in a non-working capacity with a Brewer pass.
- All information supplied by GFE to the Brewer is confidential and must not be disclosed to any other person, other than is necessary to perform the Agreement and as is required by law. The Brewer undertakes to keep all such information confidential at all times, even after the completion of the Event.
- Any breach of the above terms and conditions shall entitle GFE (in addition to other remedies) to close any brewer's site. If GFE exercises this right, no compensation (including refunding payments) is payable to the Brewer(s).
- GFE reserves the right to cease trading of any Brewer if FULL security fee payment for the site has not been made by the Brewer prior to the commencement of each Event.



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SITE TERMS AND CONDITIONS

- CQ B+C Fest will purchase all tapped kegs that do not exceed the original quantity requested. CQ B+C Fest reserve the right to not tap kegs at their discretion.
- CQ B+C Fest will purchase all opened cartons of beer/cider products (to sell in Festival Bar if Brewer is supplying to CQ B+C Fest).
- CQ B+C Fest will not sell brewery product for less than the brewer is selling
- Brewery will refund CQ B+C Fest for any untapped kegs and unopened cartons at conclusion of Festival
- Brewery to provide event organisers, on confirmation of site, correct and guaranteed details of brews being sold and quantities of kegs to allow event organisers time to prepare signage and set payments up in square system.
- Brewery to provide event organisers, 6 weeks prior to event, correct amount of ice required.
- Brewery to provide event organisers, 6 weeks prior to event correct details of all merchandise and sale prices to be sold at event to allow event organisers to set payments up in square system.
- Brewery will provide their own marquee/shade.
- Brewery will provide pourers/staff for duration of the day.
- Brewery will provide all names of staff working at event.
- Brewery will provide logo for event to post on marketing material upon acceptance of application.
- Breweries are only permitted to sell Beer and Cider in kegs.
- No glass bottles/glasses permitted on site.
- Brewers are permitted to sell their own branded merchandise within allocated space only.
- Brewery and staff not to consume alcohol while working and serving.
- All electrical equipment to be test and tagged prior to arrival at the festival. Please note that random inspections on electrical equipment may be carried out during the festival.
- No pegs are to be used. Marquees and such are to be anchored using weights only.



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SITE APPLICATION FORM

Please provide a detailed quote to Gladstone Festival & Events with your signed acceptance below. Email: events2@gladstonefestival.com no later than Friday 28th June 2025 outlining the type and quantity of kegs (beer/cider) that your brewery would like to bring to the event. You will receive email communication within 7 days of providing your quote to advise if it has been accepted by the Event Organisers.

Brewery Name:

Contact Name:

Phone: Email:

Site Size (including cold room):

Do you have your own cold room? YES/NO

Power Requirements:

Do you require access to water? YES / NO

Site Security Fee \$100 Paid? YES/NO

Number of staff members attending event:

Names of staff working at the event:

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Mobile payment facility? YES/NO

Bank details:

BSB:

ACC:

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Please Note:

- Due to licensing, we cannot sell over 6%
- We would like to keep between 4% and 5% or under

List Drink Range:

Beverage	Gross Price \$	Alcohol %	Type Keg/Can/Pot/Stub by	Volume (mL)

Merchandise:

Product	Price \$	Quantity



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Previous vendor experiences (e.g. attended & operated at many events/ this will be my first one):

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Would a representative from your Brewery like to take part in a short Q&A on stage at the Festival? YES / NO Or on the radio YES/NO

Brewers Checklist:

- ☐ Attached a copy of your detailed quote
- ☐ Attached a copy of your public liability insurance
- ☐ Attached a site photograph/diagram (if available)
- ☐ Attached logo as a JPEG/JPG/PNG file
- ☐ Attached promotional blurb for social media and Events Program

I/we agree to the terms and conditions outlined in the above Brewers Agreement

.....
Signed by

.....
Name

.....
Date

Other comments:

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